

# Stichting Burohelp Policy Plan 2025–2027

**Period:** 2025 through December 2027

**Website:** [www.burohelp.com](http://www.burohelp.com)

**Registered Address:** Dek 32, 1319 BB Almere, The Netherlands

**Chamber of Commerce (KvK):** 40597779

**RSIN:** 950822868

## Introduction

Stichting Burohelp aims to create a level playing field for small and medium-sized non-profits by giving them access to corporate volunteers, funding, and digital tools to enhance their social impact. Through the Burohelp.com platform, we make all nonprofit efforts visible, including often-invisible operational work.

In the coming years, our focus is on executing a successful pilot in the Netherlands, making impact measurable via our Time Bank, and preparing for European expansion. Stichting Burohelp works towards sustainable collaborations with companies, governments, and nonprofits and aims for structural change in how social engagement is valued.

## 1. Mission / Vision



**Mission:** Stichting Burohelp aims to make the full scope of nonprofit work — including hours spent on preparation, administration, and organization — visible and measurable. This ensures small and mid-sized nonprofits can access fair support from companies and funds.

**Vision:** An inclusive society where the value of every nonprofit — large or small — is recognized and supported.

### 1.2 Objective

To use a digital platform that:

- Enables nonprofits to document and showcase operational work
- Facilitates companies in deploying employees as volunteers and generating CSR-related impact reports
- Provides transparency on time spent, projects, and societal results
- Facilitates a donation allocation model where all nonprofits are equally eligible for available financial resources

Initialen toevoegen	Initialen toevoegen	Initial
HFVG		

## 1.3 Strategy

- Develop and maintain the Burohelp.com platform including Time Bank, volunteer module, and impact dashboards
- Execute a pilot in the Netherlands with 20–30 nonprofits and 5–10 companies, including training and guidance
- Systematically gather feedback and optimize the platform
- Build strategic partnerships with umbrella organizations, governments, and companies
- Expand to other European countries post-pilot, ensuring multilingual support and local legal compliance

## 2. Current Situation

Stichting Burohelp is operational with the initial version of the Burohelp.com platform. The technical basis for the Time Bank and volunteer module has been developed. Discussions have been held with potential pilot partners. The coming months will focus on recruiting partners for the pilot and refining the platform.

### 2.1 Activities



- Actively recruit nonprofits and companies for the pilot
- Develop and conduct workshops and training for users
- Further develop platform functions (Time Bank, volunteer matching, impact reporting, etc.)
- Publish quarterly reports on logged hours and impact
- Organize events to promote the platform and encourage collaboration

## 3. Future

In the coming years, Stichting Burohelp expects increasing demand for transparent social reporting, partly due to European regulations such as the CSRD. This offers opportunities to scale Burohelp.com internationally. Developments such as digitization, attention to inclusion, and growing ESG obligations for companies contribute to a favorable climate for expansion.

Stichting Burohelp will seize these opportunities by adapting the platform to local markets, partnering with European networks and multinationals, and expanding technical modules for international compliance, thus enabling financial support to ANBI nonprofits in other countries.

In this way, the foundation focuses its activities exclusively on serving the public interest and does not pursue private gain.

Initialen toevoegen	Initialen toevoegen	Initial
HFVG		

## 4. Organization

**Name:** Stichting Burohelp

**Website:** [www.burohelp.com](http://www.burohelp.com)

**Registered Address:** Dek 32, 1319 BB Almere

**KvK / RSIN:** 40597779 / 950822868

**Contact:** [info@burohelp.com](mailto:info@burohelp.com)

### 4.1 Board and Management

#### Board:

- Chair: Harold Ferdinand van Garderen
- Secretary: Frank Abendroth
- Treasurer: Michael Defares

#### Management:

- General Director: Israel Martis
- Technical Director: Paul Sebastian Sabou

The board is unpaid and receives no compensation for their work. Only actual expenses are reimbursed.

### 4.2 Employees

Stichting Burohelp employs a professional team for the rollout and maintenance of the platform, including:

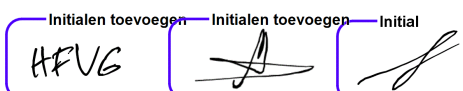
- Outreach & Onboarding Specialists to support nonprofits and companies
- Marketing Manager for branding, campaigns, and communication
- External developers for the technical enhancement of the platform

### 4.3 Fundraising and Revenue Sources

Stichting Burohelp raises its financial resources transparently and in a structured manner, solely to fulfill its public benefit mission: to empower small and mid-sized nonprofit organisations with access to resources, visibility, and social recognition.

Funds are raised through the platform via corporate donations, sponsorships, and, if necessary, grant applications.

Initialen toevoegen Initialen toevoegen Initial



## 5. Finances

### 5.1 Asset Management and Allocation

All received funds are used to achieve the foundation's objectives, such as developing and maintaining Burohelp.com, organizing training, and supporting nonprofits. The foundation builds a financial reserve to ensure continuity and follows an 80/20 policy where 80% of all donations go to registered ANBI's and 20% to cover operational costs.

During the initial phase, the 80/20 policy may be relaxed to ensure continuity. Each quarter, financial health will be reviewed to restore this policy as soon as feasible.

### 5.2 Revenue Generation

#### 1. Corporate donations via the Burohelp platform:

Companies donate to support nonprofit organizations. In return, they receive CSR Credits (with no commercial value) to report their social engagement. Stichting Burohelp receives and validates these donations and redistributes them transparently.

#### 2. Public funding and subsidies:

The foundation applies for project-based subsidies from governments and EU programs that support social innovation, digital accessibility, or civic entrepreneurship.

#### 3. Private foundations and philanthropy:

Stichting Burohelp will approach private funds (e.g., thematic or capital funds) for co-financing of development, training, infrastructure, and impact measurement.

#### 4. Individual donors and friends of the foundation:

Individuals can contribute via the platform or one-time campaigns. No consideration is given. Funds go toward the foundation's operations and nonprofit support.



A full annual financial report will be published on the website.

## 6. Budget and Cost Allocation

Stichting Burohelp is in the start-up phase, where operational costs are relatively high due to investments in:

- Platform development and maintenance
- Legal and notarial fees (including ANBI application)
- Communication, branding, and website maintenance
- Market-conform salaries for directors
- Administration and external support

Despite higher initial costs, we aim for greater efficiency long term.

Initialen toevoegen	Initialen toevoegen	Initial
HPVG		

**From 2027 onward, the target is an 80/20 allocation policy:**

- 80% of donations go directly to ANBI nonprofits
- 20% supports staffing, marketing, reporting, and platform maintenance

Monthly costs include paid design, development, and system management. No volunteer work or in-kind contributions are assumed. Professional compensation ensures a secure, scalable platform.

## 7. Reserve Policy

To ensure continuity and absorb fluctuations in income, Stichting Burohelp aims to maintain a reserve covering 6 to 12 months of fixed organisational costs. This reserve will be evaluated annually. Any surplus will support ANBI organisations in line with our mission.

## 8. Corporate Collaboration & Public Interest Safeguard

Stichting Burohelp collaborates with companies wishing to make social impact through donations and volunteering. These collaborations always serve the public interest and aim to empower ANBI nonprofits.

While companies gain impact reports and meet ESG/CSRD goals, they receive no commercial return or advertising exposure. CSR credits are symbolic and not tradeable or monetizable.



Burohelp is not a commercial service provider but an independent enabler of social value. Corporate partnerships are instrumental in our mission to strengthen small and mid-sized ANBIs.

## 9. Governance, Transparency & Sector Standards

Stichting Burohelp strives for professional governance, transparency, and accountability. Though not yet CBF-certified, we adhere to the Good Governance Code for Charities and meet ANBI publication requirements:

- Policy plan
- Annual report
- Board and Management composition
- Annual activity report

We observe responsible remuneration and aim to align with broader sector standards. We also publish quarterly updates and impact reports online.

Initialen toevoegen	Initialen toevoegen	Initial
HFVG		


# Signature

On behalf of the Board of Stichting Burohelp:

- Chair: Harold Ferdinand van Garderen

Ondertekend door:  
  
B4B1E7D3E303400...

- Secretary: Frank Abendroth

Signed by:  
  
B3304434BC6F459...

- Treasurer: Michael Defares

Ondertekend door:  
  
41BFD885515B412...

**Almere, The Netherlands – 14-07-2025**